

# 2025 Midwestern Underwriting Conference Agenda



## Wednesday, September 10 (CST)

- Morning: Lab tours: More to come from lab companies – watch your email
- 1:00 - 2:30: Registration
- 2:30 – 2:45: Welcome/Remarks
- 2:45 – 3:45: **The Evolving Mortality of High-risk Health Conditions and Medications: Are Your Underwriting Guidelines Keeping Up?** - *Derek Cole and Charlie Hart from Milliman*
- 3:45 – 4:00 Break
- 4:00 - 5:00 **Cancer cases: Updates on the Big 4** - *Dr. Heltemes from MunichRe*
- 5:00 – 5:15 Closing Remarks
- 5:30 – 7:00 Network Reception at the hotel. *Sponsored by Composable Analytics, Inc*

## Thursday, September 11 (CST)

- 7:15 – 8:30 Breakfast
- 8:30 – 8:45 Welcome/Remarks
- 8:45 – 9:45 **Power in the Blood: Multicancer Detection Tests – Where are we now and where are we going? --** *Dr. Hope Karnes from ExamOne*
- 9:45 – 10:00 Break
- 10:00 – 11:30 **Amplify Your Impact: Strategies to gain visibility and differentiate yourself** - *Alexus Gibson from New York Life*
- 11:30 – 1:00 Lunch on your own
- 1:00 – 2:00 **The Three F's: Falls, Frailty, and Functional Status** - *Dr. Scott McClure from Fasano Associates*
- 2:00 – 2:15 Break
- 2:15 – 3:15 **Digital Underwriting Evidence Playbook** - *Jackie Waas & Taylor Pickett from RGA*
- 3:15 – 3:30 Break
- 3:30 – 4:30 **Scoring Big: Underwriting the Stars of Sports & Social Media** – *Pam VeDepo & Beth Wills from GenRe*
- 4:30 - 4:45 Closing Remarks
- 6:00 – 9:00 Evening event at Boulevard Brewing Co. Transportation details to follow

## Friday, September 12 (CST)

- 7:15 – 8:15 Breakfast
- 8:15 – 8:30 Welcome/Remarks
- 8:30 – 9:30 **Next Generation Underwriting Attributes** – *Angela Gong & Murali Niverthi from MunichRe*
- 9:30 – 10:30 **Synthetic and other Identity Crimes in Insurance** – *Kevin Glasgow from Diligence*
- 10:30 – 10:45 Break
- 10:45 – 11:45 **Likes, Posts and Premiums: Underwriting in the Age of Social Media** – *Carolyn Jost from Kansas City Life & Brian Simpson from Equisoft*
- 11:45 – 12:00 Closing comments and Adjournment