



Dear Underwriting Leader,

My name is Pam Bergsten and I am the current President of the Midwestern Underwriting Conference (MUC). We are a regional life and health underwriting organization whose mission is *to promote risk selection, management development, and technical underwriting education throughout the Midwest.*

To execute our purpose, our officers and committee members create, organize, and conduct a dynamic three-day educational conference. Our event takes place annually in September at a very economical and easily accessible destination within the Midwest. We believe the MUC provides tremendous value to your company and underwriting staff. This meeting offers a wide variety of medical and non-medical focused sessions covering current industry-related topics as well as skill-building and personal enrichment sessions.

Our important request is for you to either join us or send some of your staff to our conference in 2017. We welcome your company as a corporate benefactor of the Midwestern Underwriting Conference, as well. We highly encourage your participation in any way possible. We can only continue to provide this type of professional networking and educational opportunity if we are supported through attendance and sponsorship of our meeting.

If you have any questions, please contact myself or any one of the executive officers listed on our website at: www.midwesternunderwritingconference.com. For your convenience, a list of donor levels and an advertisement for the 2017 MUC meeting is attached. We will be recognizing and celebrating the tenth year of this wonderful organization. Our hope is to see you and your team **September 20-22, 2017** in beautiful Louisville, Kentucky.

Best wishes for a successful year-end and a great start to 2017!

Sincerely,

Pam Bergsten, FALU, FLMI, ACS
President
Midwestern Underwriting Conference (MUC)

PLATINUM CIRCLE: \$1,500.00 AND UP

A sponsor at the Platinum Circle is recognized on the Home Page (with a short message of thanks) with a hyperlink to your own website.

- You will be recognized as one of the Conference Sponsors at the beginning of each session during the MUC Conference.
- You will be permitted to display signage and distribute promotional items at our Platinum Circle table which will be located near the registration table for all three days.
- Includes one complimentary conference registration.
- You will be able to place one piece of collateral in the conference packet.
- You will be listed on signage during the event recognizing your level of MUC sponsorship.
- You will receive Pre-Attending Listing 30 days in advance with updates at 15 and 10 days prior to the event.

GOLD LEVEL SPONSOR: \$1,000.00

A Gold Level Sponsor is recognized on the Home Page (with a short message of thanks) with a hyperlink to your own website.

- You will be recognized as one of the Conference Sponsors at the beginning of each session during the MUC Conference.
- Includes one complimentary conference registration.
- You will be able to place one piece of collateral in the conference packet.
- You will be listed on signage during the event recognizing your level of MUC sponsorship.
- You will receive Pre-Attending Listing 15 days in advance with an update at the 10 day mark.

SILVER LEVEL SPONSOR: \$500.00

A Silver Level Sponsor is recognized on the Home Page (with a short message of thanks) with a hyperlink to your own website.

- You will be recognized as one of the Conference Sponsors at the beginning of each session during the MUC Conference.
- You will be listed on signage during the event recognizing your level of MUC sponsorship.
- You will receive Pre-Attending Listing 10 days in advance.

BRONZE LEVEL SPONSOR: \$250.00

A Bronze Level Sponsor is recognized on the Home Page (with a short message of thanks) with a hyperlink to your own website.

- You will be recognized as one of the Conference Sponsors.
- You will be listed on signage during the event recognizing your level of MUC sponsorship.

MUC SUPPORTER: \$249.99 AND BELOW

A MUC Supporter is recognized on the Home Page of our website (with a short message of thanks).

- You will be recognized as one of the Conference Sponsors.
- You will be listed on signage during the event recognizing your level of MUC sponsorship.